



FOR IMMEDIATE RELEASE

**THE HON COMPANY INTRODUCES
SOY-BASED FOAM TO MORE THAN
HALF OF ITS SEATING LINE**

The HON Company is one of the first office furniture manufacturers to incorporate environmentally responsible soy foam into its commercial seating products. Up to 10 percent of this foam product is made from a plant-derived, soy-based oil known as polyol; it leaves a smaller environmental footprint than petroleum-based counterparts.

- The HON Company joins other leading manufacturers, including John Deere and Ford Motor Co. in the soy foam initiative
- Seating products now featuring soy-based foam include Pillow-Soft™, Alaris™ and Perpetual®
- The use of soy foam leads to reductions in carbon dioxide (CO2) emissions and energy used to produce the material over prior petroleum-based foams used in furniture
- HON plans to broaden this initiative throughout its entire seating line



Media Contacts:

Betsy Hoye
Advertising & Public Relations Manager
hoyeb@honcompany.com
(563) 272-5690

Jennifer Allanson / Kristi Stolarski
Robert Falls & Co.
Public Relations
(216) 696-0229
jallanson@robertfalls.com
kstolarski@robertfalls.com